

TIME

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TIME MAGAZINE AND GOODYEAR HONOR BATESVILLE DEALER

Scott Wood Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention

(Orlando, FL, February 13, 2010) – Scott Wood, Dealer/General Manager of Stanley Wood Chevrolet Pontiac Co. and Scott Wood Chrysler Dodge Jeep, a Chevrolet, Pontiac, Chrysler, Dodge and Jeep dealership in Batesville, Arkansas, was named the 2010 TIME Magazine Dealer of the Year today.

Wood received this highest honor out of a select group of dealers from across the country honored at the 93rd annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando on Saturday. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

Wood, 59, was chosen to represent the Arkansas Automobile Dealers Association in the national competition--one of only 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

“My first duties at the dealership were with a broom, shovel and wheelbarrow—cleaning up the sidewalks and car lot; from there I advanced to car washing,” says Wood.

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Graduating from Batesville (AR) High School in 1968, Wood earned a Bachelor of Science degree in Business Administration at the University of Arkansas in Fayetteville in 1972. But he's been in the car business his entire life. By the year of his birth (1950), his grandfather, Stanley Wood, had already worked in the auto industry 26-plus years (15 with GMAC and 11 in his own Batesville dealership). Wood's father, W. Stanley, joined the firm in 1948 and remains active to this day.

Wood made his first new car announcement show in 1958, and worked part-time through high school and college. In 1972, he came on full-time in sales. One year in, Wood was thrust into sales management when the sales manager of 30 years suffered a stroke. In 1987, the local Chrysler, Plymouth, Dodge dealership came up for sale and the Wood family purchased it, installing Wood as Dealer Principal. It was a separate location until 1992 when the two stores merged. Wood's son-in-law, Philip Brissey, joined the business in 1997, and is now Chrysler sales manager. In 2000, for its service to women, Stanley Wood Chevrolet Pontiac won the first-ever "Arkansas Women Mean Business Award" from the Arkansas Business and Professional Women organization.

In community service, Wood has a distinguished track record. "In a small town there are many needs and in a small dealership there are limited funds," explains Wood. "So I have made a commitment of personal involvement to numerous endeavors that I feel are important in our community." Wood considers his work to improve the area's public schools his most meaningful civic achievement. "As a member of the Batesville School Board," he says, "I have had the privilege of facilitating changes that make education more effective and more fun." Through new grade configurations, themed magnet elementary schools, renovated buildings and more, "Students want to come to school, test scores are rising, and the district has received national awards," says Wood.

Wood's commitment – expressed through fundraising, service, leadership and donations of money and vehicles – touches nearly every aspect of life in his community. The list of groups he supports is vast, including the Batesville Kiwanis Club, the Boy Scouts, Lyon College (then Arkansas College), East Elementary School, Central Elementary School, Batesville Community Theatre, Batesville Area Arts Council, Friends of the Pioneers (Batesville School District Athletics) and White River Health Systems. For his good works, he's won many awards: the Arkansas Community Development Award, Quorum Court Special Projects Award and the Lyon College "Friend of Education" Award among others. He's been active in the First Baptist Church of Batesville as a mentor, teacher and fundraiser. And for 36 years, he's provided vehicles for the White River Water Carnival.

Scott Wood was nominated for the TIME Magazine Dealer of the Year award by Dennis Jungmeyer, President of the Arkansas Automobile Dealers Association.

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