

TIME

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TIME MAGAZINE AND GOODYEAR HONOR WESTBURY DEALER

Juliana Terian Gilbert Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention

(Orlando, FL, February 13, 2010) – Juliana Terian Gilbert, Chairman of the Rallye Auto Group, including Rallye BMW, in Westbury, NY, was honored today for her nomination for the 2010 TIME Magazine Dealer of the Year award.

Gilbert was one of a select group of dealers from across the country honored at the 93rd annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando today. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

Gilbert, 54, was chosen to represent the Greater New York Automobile Dealers Association in the national competition; she is one of 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

“We all work very hard and maintain a singular focus at The Rallye Group trying to excel in our business,” says Gilbert, “and it deepens the significance of that hard work when we can add another dimension to it and broaden our impact on those around us.”

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After graduating from Granada Hills (CA) High School in 1973, Gilbert embarked on a successful career as a Ford fashion model while earning a Bachelor of Science degree in Architecture at Cal Poly Pomona. She earned a postgraduate degree in Architecture from Pratt Institute in Brooklyn, NY, in 1990, then founded Curran Architects and Planners, a firm specializing in commercial, medical and residential interiors.

Gilbert's tenure at the Rallye Group began in 2002 following the death of her husband, Peter Terian, the dealership founder, after which she became the group's President and CEO. Based in Roslyn, NY, The Rallye Group includes Rallye BMW, Rallye Mercedes, Rallye Lexus, Rallye Acura and Smart.

Gilbert has a long and distinguished track record in community service rooted in her early career in architecture and in the Rallye Group's commitment to civic and charitable causes. Her focus has been on Long Island in the areas of children's education, family support and the causes of her customers and employees. She has been recognized by the American Red Cross for community service, instituted an ESL program for employees, and, for 14 years, Rallye has produced a Christmas party for area foster children. "Our manufacturers all participate in supporting our neighborhood children, and each child is given his or her wish from Santa Claus," Gilbert explains. Rallye supports other charities too: the American Cancer Society's Race for the Cure and Go Red for the American Heart Association, among numerous others. "We've always been very involved in our community and a responsible partner in neighborhood issues" she says.

In 2004, Gilbert started The Terian Foundation, which includes an art scholarship given to 10 finalists each year, all top scholars who have gone on to Yale, Pratt, RISD, and the CalArt Institute, among others. Since it began, her foundation has awarded more than \$100,000 to students, and last year held its first annual golf outing at the prestigious Maidstone Club in East Hampton, NY, inviting dealers, employees, customers and community members to support its goals of supporting the arts in memory of Peter Terian. Gilbert is also a donor to the Metropolitan Museum of Art, where she is a member of the William Cullen Bryant Fellows of the American Wing. A trustee at her alma mater, Pratt Institute, she endowed the Curran Terian Design Center, and is an active board member at Marymount School in New York City.

"When I reflect on all the ways the Rallye Group reaches out to the community to make a positive difference in the lives of those around us," Gilbert explains, "I'm most proud of the work being done by the Terian Foundation through our Peter G. Terian Fine Arts Scholarship." Juliana Terian Gilbert was nominated for the TIME Magazine Dealer of the Year award by Mark Schienberg, President of the Greater New York Automobile Dealers Association.

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