

TIME

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TIME MAGAZINE AND GOODYEAR HONOR BROOMFIELD DEALER

Jack TerHar Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention

(Orlando, FL, February 13, 2010) – Jack TerHar, President of Sill-TerHar Motors Inc., a Ford, Lincoln, Mercury, Aston Martin, Volvo, Jaguar and Mazda dealership in Broomfield, Colorado, was honored today for his nomination for the 2010 TIME Magazine Dealer of the Year award.

TerHar was one of a select group of dealers from across the country honored at the 93rd annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando today. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

TerHar, 55, was chosen to represent the Colorado Automobile Dealers Association in the national competition--one of only 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

“I started at the age of seven, cleaning parts shelves,” says TerHar, “then I worked in parts, service and body shop through my early high school years.”

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TerHar graduated from Broomfield (CO) High School in 1972, and started selling fulltime at the three-generation Sill-TerHar family store in 1973. The dealership was opened by Hugo Sill and Jack TerHar Sr. in 1960, back when Highway 287 was a two-lane dirt road, and 120th was the major throughway to Denver. Jack Jr. began his buyout of the dealership in 1978 and completed it in 1989.

In 2001, the company began growing into what it is today—adding Volvo, Jaguar, Aston Martin, Lincoln, Mercury and Mazda, and building a new \$18 million facility. The first new building was a Ford service center, then a state-of-the-art new Ford showroom. In November 2002, TerHar completed its Premier Automotive Group building which now houses Aston Martin, Volvo and Jaguar as well as luxury pre-owned vehicles. The dealership now covers 38 acres, with four buildings and six showrooms.

In addition to his father, over the years, TerHar has been joined in the business by no less than seven family members, including his wife, Penny, and their two daughters. Now, after more than 30 years at the helm, TerHar has begun grooming his nephew, Beau Smith, to succeed him as the eventual owner of the dealership.

In the area of community service, TerHar has a long and distinguished track record, having supported numerous civic and charitable groups for decades, including the Broomfield Community Foundation Legacy Committee, The Colorado Children's Chorale Broomfield, the United Methodist Church Finance Committee, the Broomfield Economic Development Committee, and the City of Broomfield Beautification Committee. "The focus we have had in Broomfield is on youth, seniors and the arts," explains TerHar. "We have been actively involved in building a community foundation that has an endowment fund to perpetuate the ability to provide for the needs of the community for many years to come. We give to all children's programs: scouts, sports, arts and science."

For his good works, TerHar has been recognized with numerous awards, including the "Heart of Broomfield Award" from the Broomfield Community Foundation, which funds civic programs for young people and the elderly, the Exempla Hospital Good Samaritan Award, recognition from Chorus America for his support of The Colorado Children's Chorale, and the "9 Who Cares Award" from the local NBC affiliate.

Jack TerHar was nominated for the TIME Magazine Dealer of the Year award by Tim Jackson, President of the Colorado Automobile Dealers Association.

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