

TIME

FOR IMMEDIATE RELEASE

Contact: TIME PR Hotline
(212) 522-4800
Gary Thomas
Iowa Automobile Dealers Association
(515) 226-1900

TIME MAGAZINE AND GOODYEAR HONOR TIPTON DEALER

Paul Stueland Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention

(Orlando, FL, February 13, 2010) – Paul Stueland, President of Stueland Auto Center, Inc., a Chevrolet and Buick dealership in Tipton, Iowa, was honored today for his nomination for the 2010 TIME Magazine Dealer of the Year award.

Stueland was one of a select group of dealers from across the country honored at the 93rd annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando today. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

Stueland, 62, was chosen to represent the Iowa Automobile Dealers Association in the national competition--one of only 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

“The most rewarding part of my retail automotive career has been serving our community,” says Stueland.

-more-

Stueland graduated from Calamus (IA) Community School in 1965, and also earned a degree in Farm Operations at Iowa State University in Ames, IA. But the Vietnam War was in full swing, and Stueland spent four years in the United States Air Force, including two years in Vietnam. “Just as I was completing my Air Force career,” Stueland says, “our local Calamus, Iowa, Chevrolet and Oldsmobile dealer asked if we would be interested in purchasing his dealership.” Stueland’s father had been selling for the dealer part-time and Stueland had worked there before going into the service, so, Stueland says, “We felt we would be naturals for the dealership.”

After Stueland returned from military service in 1970, the family purchased the local Chevrolet-Oldsmobile dealership. Today, Stueland and his brother, Mark, are co-owners of the Tipton, IA, dealership they purchased in 1982. “We have seen generations of family members continue as customers as we have serviced their automotive needs since 1970,” Stueland says, “It has created friendships that have developed over the years.”

In the area of community service, Stueland has a long and distinguished track record with civic and charitable organizations. He’s been a Tipton Chamber of Commerce board member since 2000 and its president since ’04. “I am currently quite involved in planning events that draw people to our community, which in turn helps the local economy,” Stueland says. “This civic service enabled me to be very involved in bringing and hosting RAGBRAI (Register’s Annual Great Bike Ride Across Iowa) in 2008, which brought 24,000 people to our town.” Stueland has also been a board member of both the Tipton Economic Commission board member (since 2005) and the Tipton Economic Development Corporation (2004).

Active in both St. Mary's Catholic Church and the Evangelical Christian Free Lutheran Church, Stueland was also a member of the local Rotary Club from 2000-'05. He’s been a contributor to the Iowa Auto Dealers Foundation for Education, providing scholarships to students pursuing a career in the automotive industry, and he’s employed student automotive apprentices as part of the Kirkwood Automotive Internship Program. Stueland has been a very active supporter of the University of Iowa, including as a board member of the UI Foundation’s I-Club since 2004. Stueland says, “Being elected to the Iowa National I-Club Board has been the most meaningful award because it is an honor to be selected to serve.”

Paul Stueland was nominated for the TIME Magazine Dealer of the Year award by Gary W. Thomas, President of the Iowa Automobile Dealers Association.

###

TIME is a global multimedia brand that includes TIME magazine, the world’s largest weekly newsmagazine, with a domestic audience of 20 million and a global audience of 25 million; four worldwide editions of TIME magazine; TIME for Kids; and TIME.com, which draws over 7 million unique visitors a month and has over 1.7 million Twitter followers.