

# TIME

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## **TIME MAGAZINE AND GOODYEAR HONOR CONCORD DEALER**

### **Richard Lovering Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention**

(Orlando, FL, February 13, 2010) – Richard Lovering, President of Lovering Volvo of Concord, a Volvo dealership in Concord, New Hampshire, was honored today for his nomination for the 2010 TIME Magazine Dealer of the Year award.

Lovering was one of a select group of dealers from across the country honored at the 93<sup>rd</sup> annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando today. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

Lovering, 52, was chosen to represent the New Hampshire Automobile Dealers Association in the national competition--one of only 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

“congrats to our own Rich Lovering for winning Dealer of The Year in New Hampshire for Time Magazine!” So reads the tweet at 6:09 PM, December 1<sup>st</sup>, on Lovering Volvo's Twitter page, which had 168 followers at last count. And they're also on Facebook.

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That kind of social media presence is little surprise given Lovering's diverse background. After graduating from Raymond (NH) High School in 1974, he went on to study Business and Marketing while attending New Hampshire College in Manchester, NH. He then spent 1975-'79 in the United States Air Force, working as a Polish interpreter and interrogator. He joined defense contractor Sanders Associates in Nashua in 1979 and remained there until 1984. "In February of 1984," Lovering explains, "I joined Colonial Imports to start a leasing and rental company. Within six months I was promoted to Used Car Manager and six months later promoted to General Manager." Lovering remained with Colonial Imports until 1996.

Today, Lovering and his wife, Linda, who grew up in the car business, are the owners of three New Hampshire Lovering Volvo locations in Concord, Nashua and Meredith. They are both involved with the operations on a daily basis, with Linda serving as President in Nashua and Rich running the Concord and Meredith stores. Together, their three New Hampshire Volvo locations complete a tactical geographic plan that allows convenient accessibility to at least one location for all "Granite Staters."

In the area of community service, Rich Lovering has a long and distinguished track record. Most notably, in June 2006, Rich and Linda Lovering established the Lovering Family Foundation as a non-profit organization, and its first initiative was to support a "hands-on" emergency skills training course for New Hampshire teenage drivers. The mission of this "Save a Teen Driver Program" was developed to help reduce the frequency and severity of automobile crashes involving teenagers.

Lovering has been an active member, board member or past president of countless charitable and community organizations, including the Humane Society for Greater Nashua, the Nashua Pastoral Care Center, Nashua Rotary West and the Nashua Chapter of the American Red Cross. His efforts have been recognized with numerous awards and honors, including from the following: the Hollis Police Department Dare Program, the Make-A-Wish Foundation, the Nashua Police Department, the Partnership for a Drug Free America State, the Special Olympics, Caregivers Inc., the Greater Nashua Chamber of Commerce and the 2005 Humanitarian Award given by the New Hampshire Charitable Foundation. Lovering considers the Charitable Foundation's award his most meaningful, saying, "It's from an organization that recognizes community, civic and charitable involvement by people and companies."

Nominated for the TIME Magazine Dealer of the Year award by Peter J. McNamara, President of the New Hampshire Automobile Dealers Association, Rich Lovering and his wife, Linda, also represent Mitsubishi at their other Concord dealership.

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