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TIME MAGAZINE AND GOODYEAR HONOR CHAMBLEE DEALER

Pat Hoban Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention

(Orlando, FL, February 13, 2010) – Pat Hoban, Owner Dealer of Capitol City Nissan, a Nissan dealership in Chamblee, Georgia, was honored today for his nomination for the 2010 TIME Magazine Dealer of the Year award.

Hoban was one of a select group of dealers from across the country honored at the 93rd annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando today. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

Hoban, 64, was chosen to represent the Georgia Automobile Dealers Association in the national competition--one of only 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

“In high school, I started sweeping floors in the parts warehouse for Tropical Chevrolet in Miami,” says Hoban. “One day, I attended a company meeting and was introduced to the dealer, Charlie Bradshaw. I was very impressed; I wanted to be like him some day.”

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Hoban graduated from Miami-Edison High School in Miami, FL, in 1964, and then earned an Associate of Arts degree in Accounting from Miami Dade (Junior) College in Miami in 1966. Hoban soon began his climb to be like Mr. Bradshaw of Tropical Chevrolet, where, with hard work, he'd risen from floor sweeper to parts driver. "After junior college, I landed a job with GMAC as a Field Representative [collector], and worked my way up to Collection Desk Supervisor."

In 1971, Hoban resigned from GMAC to take a job selling new Chevrolets for Larry Costley Chevrolet in Miami. Hoban says, "I wanted to be a Chevrolet dealer and the only way I could do that was to learn the business from the ground up."

And that's exactly what he did as, 14 years later, Hoban explains, "I became the Dealer Operator for the Chevrolet store in Decatur, GA." Over the years Hoban has "owned and operated in part or in whole 11 dealerships," he says, "I have represented Honda, Chevrolet, Mazda, Nissan, Ford, Lincoln-Mercury, Jaguar, Saab and Mitsubishi." Today, Hoban's son, Kelly, works at Capitol City as the Used Car Manager. In 2009, Hoban's store was recognized with the "Nissan Owner First Award of Excellence," one of only two to earn such an honor in the State of Georgia.

In the area of community service, Hoban has a track record of generous giving, especially as an annual sponsor of Camp Twin Lakes, a unique nonprofit organization that offers life-changing camp experiences to thousands of children with serious illnesses, disabilities and challenges each year at its state-of-the-art, fully accessible facility, located on 500 acres in Rutledge, Georgia, and at other locations throughout the state. To date, Hoban has donated more than \$100,000 to Camp Twin Lakes.

"The most rewarding thing for me is to see young people come into this business and become successful," says Hoban. "Early on I adopted the policy of never hiring anyone with previous automotive experience—I hired tech students from technical schools, created apprentice programs for virtually every job in the dealership." As a result, Hoban says that Atlanta has many GMs, Dealers, Sales Managers, Office Managers and VPs that got their start in his organization. "I hired them, we trained them, and many have gone on to success in other fields. We have even had two former employees compete on 'The Apprentice' with Donald Trump."

Nominated for the TIME Magazine Dealer of the Year award by William F. Morie, President of the Georgia Automobile Dealers Association, Pat Hoban also represents Nissan at his other dealership, Stone Mountain Nissan, in nearby Lilburn, GA.

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