

TIME

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TIME MAGAZINE AND GOODYEAR HONOR KANEOHE DEALER

Ronald Hansen Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention

(Orlando, FL, February 13, 2010) – Ronald Hansen, COO/Partner of King Windward Nissan, a Nissan dealership in Kaneohe, Hawaii, was honored today for his nomination for the 2010 TIME Magazine Dealer of the Year award.

Hansen was one of a select group of dealers from across the country honored at the 93rd annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando today. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

Hansen, 64, was chosen to represent the Hawaii Automobile Dealers Association in the national competition--one of only 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

"I have devoted my entire life to this business," says Hansen, "and I think the ability that our business offers to train and develop others through our employment is very satisfying. I like to see others that we have helped go on and be successful."

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Hansen graduated from Jefferson High School in Portland, OR, in 1963, and has earned a Bachelor of Science degree in Business Administration at Hawaii Pacific University in Honolulu.

Ronald Hansen began his career in the automobile industry in 1967 with Volkswagen Pacific in Honolulu. “I started as a manager trainee with Volkswagen's Hawaii distribution center,” explains Hansen, “and later was put in charge of bringing VWs in from Germany. At that time, our dealers had no used VWs available to sell. We then started a VW rental car company to generate used cars for our dealers and to provide inexpensive car rentals for our military.”

Over the years, Hansen has enjoyed several management positions with various dealers in Hawaii, and, in 1995, he began a partnership with Charlie King and King Auto Center that now includes three Hawaii dealerships. Hansen and his dealership have previously earned “Small Business Person of the Year” recognition.

In the area of community service, Hansen has a distinguished track record, having worked with a host of youth sports groups in fundraising and coaching many youth sports activities.

He’s also been an active member of the Oahu Country Club since 1999, and is a member of both the Lutheran Faith and the Kaumakapili Church. An active Rotarian in the 1970's, Hansen previously served as Secretary for the Rotary of Kahului Maui.

Nominated for the TIME Magazine Dealer of the Year award by David Rolf, Executive Director of the Hawaii Automobile Dealers Association, Ronald Hansen also represents Chrysler, Dodge, Jeep, Nissan and Infiniti at his two other Hawaii dealerships.

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