

# TIME

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## **TIME MAGAZINE AND GOODYEAR HONOR BURLEY DEALER**

### **Kim Hansen Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention**

(Orlando, FL, February 13, 2010) – Kim Hansen, Dealer of Kim Hansen Chevrolet, a Chevrolet dealership in Burley, Idaho, was honored today for his nomination for the 2010 TIME Magazine Dealer of the Year award.

Hansen was one of a select group of dealers from across the country honored at the 93<sup>rd</sup> annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando today. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

Hansen, 57, was chosen to represent the Idaho Automobile Dealers Association in the national competition--one of only 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

“The automobile business gives an opportunity to interact with the consumer perhaps more than any other business because of the trade aspect,” says Hansen. “It is this aspect of the business that I like most—making new friends on a daily basis.”

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Hansen graduated from Box Elder High School in Brigham City, UT, in 1970, and then earned Bachelor of Science degrees in both Finance and Business Management at the University of Utah in Salt Lake City in 1974. But Hansen grew up working in his father's GM dealership in Brigham City, where he began by reconditioning used cars and changing tires. Through high school and college, he worked in nearly every department in the dealership, including the service, parts and sales departments.

After college, Hansen joined the family dealership full-time, learning the car business inside and out from his father, K.V. Hansen. In 1976, he attended GM's Merchandising and Management (Dealer Sons) School. And just three years after his graduation from the U. of U., Kim Hansen Chevrolet-Oldsmobile-Buick began when Hansen purchased the Soda Springs, Idaho, dealership at age 25, making him one of the youngest GM auto franchisees.

Seven successful years later, Hansen sold that store and moved to Burley and the Magic Valley when he had the opportunity to purchase a dealership there from the owner who was in financial distress. Hansen was recently voted "Best Car Dealer" in a South Idaho press survey.

That kind of consumer recognition is no surprise as Hansen's track record in the area of community service is long and distinguished. He's been a Burley Rotary Club member since 1984, a VP and Carnival Fundraiser Chairman for the local PTA, an Explorer Advisor for the local Boy Scouts of America, an Ecclesiastic Leader (Bishop) for the Church of Jesus Christ of Latter Day Saints, a Sunday school adult teacher, a member of the local School Board Long Term Planning Committee, a past director of the Burley Chamber of Commerce, and much more.

"My most rewarding experiences have been working with young men through the Boy Scouts of America and my church sponsored programs," says Hansen. He has led many youth outings, from whitewater trips in the Idaho wilderness to boat outings in Lake Powell, UT. An aviation merit badge counselor for more than 20 years, Hansen has given dozens of Scouts their first ride and taste of aviation. "I have seen the character of these young men as they have become adults, upstanding citizens – husbands and fathers – in their homes and community; this has been my best investment."

Kim Hansen was nominated for the TIME Magazine Dealer of the Year award by Trent T. Wright, Executive Vice President of the Idaho Automobile Dealers Association.

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