

# TIME

**FOR IMMEDIATE RELEASE**

Contact: TIME PR Hotline

(212) 522-4800

Ron Jackson

Kentucky Automobile Dealers Association

(502) 695-3333

## **TIME MAGAZINE AND GOODYEAR HONOR GLASGOW DEALER**

### **Joe Goodman Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention**

(Orlando, FL, February 13, 2010) – Joe Goodman III, Dealer/General Manager of Goodman Chevrolet-Cadillac-Nissan Inc., a Chevrolet, Cadillac and Nissan dealership in Glasgow, Kentucky, was honored today for his nomination for the 2010 TIME Magazine Dealer of the Year award.

Goodman was one of a select group of dealers from across the country honored at the 93<sup>rd</sup> annual National Automobile Dealers Association (NADA) Convention & Exposition in Orlando today. The announcement of this year's Dealer of the Year and finalists was made by Mark Ford, President and Group Publisher of TIME Magazine, and Johann Finkelmeier, Vice President & General Manager - Original Equipment N.A. Consumer Tire, The Goodyear Tire & Rubber Company, at the formal opening of the convention, which is attended by more than 25,000 individuals involved in the automobile industry.

The TIME Magazine Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted awards for new-car dealers. Recipients are among the nation's most successful auto dealers, but they must also demonstrate a long-standing commitment to effective community service.

Goodman, 63, was chosen to represent the Kentucky Automobile Dealers Association in the national competition--one of only 45 automobile dealers, from 17,000 nationwide, nominated for the 41st annual award. The award is sponsored by TIME Magazine in association with Goodyear, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

“After practicing pharmacy for almost five years, in late 1976, I began to realize that I wasn't happy and that I should think about doing something else,” says Goodman.

-more-

So, he got in touch with his father and younger brother, partners in a Glasgow, KY, dealership, and the rest, as they say, is history; Goodman's 90-year-old father, Joe L. Goodman Jr., remains his co-owner to this day.

Goodman graduated from Glasgow High School in 1964, attended Western Kentucky University in Bowling Green from '64 to '68, and earned a Bachelor of Science degree in Pharmacy from Mercer University Southern School of Pharmacy in Atlanta, GA, in 1971. That set Goodman on a path of pharmacy relief work, serving as an independent contractor for four Kentucky drug stores for several years. He also held a full-time position from 1974 to '77, but that's when he'd had enough, joining his father and brother as a salesman in March of that year. "They told me they were expanding their automobile business, so I was able to convince them to hire me as a salesman."

After working in the automobile business for less than a year, Goodman explains, "My brother became ill with cancer in January of 1978, and by the time he passed away in December 1982, I had been able to receive enough training and experience in the total dealership operations to take over as General Manager. I've been there ever since." In January 1983, Goodman purchased 49% of the dealership to become the GM, and 12 years later he became Dealer/GM. "We strongly believe the lifeblood of any dealership is repeat business and we pride ourselves in our success in this area," says Goodman, who received the "Small Business of the Year" award from the Glasgow-Barren County Chamber of Commerce for 2008. "This was especially important and meaningful to me because it indicated that we were recognized and appreciated for what we do for and in the community."

In fact, in the community service arena, Goodman has a long and distinguished track record, including service as an active member of the Chamber of Commerce since 1980, vice-chairman of the Board of Commissioners for the Glasgow Housing Authority, board member of the Glasgow Airport Board, elder of First Christian Church, Disciples of Christ, in Glasgow, serving on the boards of the Glasgow Independent School District, Western Kentucky University/Glasgow Campus and Glasgow Junior Achievement, and much more. He's mentored needy high school students, co-chaired golf tournaments that raised scholarship funds and played in a blue-grass band that held numerous fundraisers. He also started the sponsorship and presentation of the "Woman of Achievement Award" in the local Chamber of Commerce in 1986. "I have continuously sponsored and presented the award at our annual Chamber Banquet every year since," he says.

Nominated for the TIME Magazine Dealer of the Year award by Ron Jackson, President of the Kentucky Automobile Dealers Association, Joe Goodman III and his wife, Mary Hall Goodman, live in Glasgow, and have two married daughters and one grandson.

###

*TIME is a global multimedia brand that includes TIME magazine, the world's largest weekly newsmagazine, with a domestic audience of 20 million and a global audience of 25 million; four worldwide editions of TIME magazine; TIME for Kids; and TIME.com, which draws over 7 million unique visitors a month and has over 1.7 million Twitter followers.*