



American Truck Dealers
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Greg Leshner of Pennsylvania Nominated for National Truck Dealer of the Year

McLEAN, Va. (March 4, 2010) – Greg Leshner, president of Leshner Mack Sales & Service, Inc., in Lebanon, Pa., was nominated for the American Truck Dealers/*Heavy Duty Trucking* Truck Dealer of the Year. The winner will be announced at the 47th annual ATD Convention and Expo in Orlando, Fla., on April 24.

Building the Business

Leshner bought his father's Mack dealership in 2002 after a career as a professional golfer competing on the PGA, Nike and Asian tours. He worked as a truck salesman in 1994 and from 2000 to 2001 he spent time in each department and attended a Mack Trucks dealership boot camp to fully understand the business. Leshner capitalized on an opportunity he saw in truck leasing, which contributes to the success of the dealership today. He added a Hino franchise in 2004. Leshner attributes much of the company's success to its "incredible employees." "Employee turnover is low so the face to the customer is the same, resulting in high customer satisfaction," he says.

Honors, Awards and Service to the Industry

The dealership received the Mack Trucks CSI Award for the highest customer service index score in the country in 2008. The dealership was also recognized numerous times as the best leasing company in its sales region.

Community Service

Leshner and his wife, Allison, live in Mechanicsburg, Pa. Leshner is actively involved with many charitable and religious organizations in his community. He currently serves as president of the Christian Business Men's Connection of Lebanon, Pa., and on the advisory board of Graystone Bank. He served as a board member for the Central Pennsylvania Fellowship of Christian Athletes from 2004 to 2008.

Leshner also works with organizations such as the Pennsylvania Dutch Council of Boy Scouts of America, Faith in the Marketplace and Hope International, a non-profit focused on reducing poverty through microfinance.

The Award

The ATD/*Heavy Duty Trucking* Truck Dealer of the Year award recognizes excellence in dealership performance, industry leadership, civic contributions and community service. The winner and runner-up will be chosen by a panel of professors from Indiana University's Kelley School of Business.

About the ATD Convention

Several hundred of the nation's commercial truck dealers will convene in Orlando at the ATD convention, which runs April 23-26 at the Gaylord Palms Resort and Convention Center. In addition to naming the truck dealer of the year, the winners of ATD Commercial Truck of the Year for new medium- and heavy-duty trucks sold in the United States will be announced April 25 at the convention.

Convention keynote speakers are Kyle Treadway, ATD chairman and Kenworth dealer from Salt Lake City, Utah; Dennis Slagle, president and CEO, North American Trucks (Volvo and Mack); and Jim Meil, economist for the Eaton Corp. Dealers will also have an opportunity to meet face-to-face with their manufacturer representatives at 12 franchise meetings and with suppliers on the expo floor. More than a dozen workshop sessions will be offered for dealers and their managers to learn ways to improve their business operations. For more information, visit www.atd.org/convention.

About ATD

Founded in 1970, the ATD division of the National Automobile Dealers Association is the only national organization representing dealers selling new medium- and heavy-duty trucks. For more information, visit www.atd.org.

Editor's note: For a high-res photo and logos, contact Laura Withers at lawithers@nada.org.

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