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Contact: TIME PR Hotline

(212) 522-4800

Tim Jackson

Colorado Automobile Dealers Association

(303) 282-1448

TIME AND ALLY FINANCIAL HONOR DENVER DEALER

Mike Shaw Wins National Recognition for Community Service and Industry Accomplishments at NADA Convention

(Las Vegas, NV, February 4, 2012) –Mike Shaw, dealer principal of Mike Shaw Chevrolet Saab in Denver, Colorado, was named the 2012 national TIME Dealer of the Year today.

Shaw received this highest honor out of a select group of dealers from across the country recognized at the 95th annual National Automobile Dealers Association (NADA) Convention & Exposition in Las Vegas on Saturday. The announcement of this year's national Dealer of the Year and finalists was made by Kim Kelleher, worldwide publisher of TIME, and Tim Russi, executive vice president of North American Operations – Auto at Ally Financial, at the formal opening of the convention which was expected to draw more than 20,000 individuals involved in the automobile industry.

“Auto dealers have a tremendous impact on the vitality and strength of communities across the U.S.,” said Russi. “Ally is proud to support these extraordinary dealers who are truly making their communities better places to live and work.” As part of its support for the program, Ally will make charitable contributions to local community causes on behalf of all 50 nominated dealers across the United States. In addition, the 2012 national TIME Dealer of the Year winner will receive a \$10,000 contribution for a 501(c)(3) nonprofit organization of his or her choice. To celebrate the valuable contributions of dealers across the U.S., Ally has also launched a digital hub (allybizhero.com) featuring engaging content celebrating auto dealers and their philanthropic achievements.

The TIME Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted honors. Recipients are among the nation's most successful auto dealers who must also demonstrate a long-standing commitment to community service. Shaw, 65, was chosen to represent the Colorado Automobile Dealers Association in the national competition – one of only 50 auto dealers, from 17,000 nationwide, nominated for the 43rd annual award. The award is sponsored by TIME Magazine in association with Ally, and in cooperation with NADA. A panel of faculty members from the Ross School of Business at the University of Michigan selects one finalist from each of the four NADA regions and one national Dealer of the Year.

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“My mantra in business is that quality comes first, customers are always the focus and integrity is never compromised,” nominee Shaw says.

A 1964 graduate of Welasco High School in Welasco, Texas, Shaw earned a degree in business management at Texas A&M University, where he was a distinguished military student and graduate. He later served as an officer in the U.S. Army and spent one year in Vietnam before returning home to refocus his career in the automotive industry, where he worked before leaving for service. “I fell in love with the car business and knew instantly that was where I belonged,” he says.

After managing and owning a string of dealerships, he launched the “Mike Shaw” branded stores in 1994 with Mike Shaw Chevrolet Saab in Denver. Today, he has six other dealerships in Colorado, Louisiana and Texas. “My actions and ethics as a dealer have helped me become one of the largest minority-owned car dealers in the nation,” Shaw explains. His two sons also work for the business.

In the area of community service, Shaw incorporates his business expertise to advance his philanthropic causes. “Family, ethical behavior and education are values that have guided me to success,” he says. “I am in the business of selling, and I bring those same skills to the community organizations I serve.” In fact, he helped the Boy Scouts turn their popcorn fundraiser from a \$200,000 program into a \$3 million bonanza. “I set it up as if it was one of my dealerships and the Scouts were salesmen,” Shaw says.

For the past 17 years, he’s been involved with numerous projects and organizations, including Boys & Girls Clubs of America, Urban League of Denver, Make-A-Wish Foundation, Colorado Aids Walk, Food Bank of the Rockies, American Cancer Society (golf classic), Crime Stoppers, Executive Women International and Seniors Inc., to name a few. His efforts have garnered numerous awards, but the one that means the most is the Scouting...Vale La Pena! award, a national Boy Scout award given for service to Hispanic-American/Latino youth. “I am honored and humbled as the first recipient,” Shaw says. “Since from an early age the Boy Scouts were instrumental in molding me and instilling my ethical and core values, it is such an honor to be recognized for giving back and impacting the lives of our future leaders in this way.”

He has also been an advisor and on the boards of the National Western Stock Show, St. Joseph Hospital Foundation, Denver Zoological Foundation, Texas State Aquarium, Kempe Foundation and many others, as well as spearheading numerous fundraising events. Shaw says, “I am a person who deeply cares about kids and their education, especially kids who come from low-income backgrounds. I am convinced the key to success is education, and thus, my commitment to kids and education is a driving force. I also believe that what you give, you get back tenfold.”

Nominated for the TIME Dealer of the Year Award by Tim Jackson, director of the Colorado Automobile Dealers Association, Shaw and his wife, Nancy, have three children and three grandchildren.

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